

PERSONAL APPEARANCE RELEASE

1. **Grants of Rights:** I, _____, hereby grant to MPH Entertainment, Inc., its licensees and assigns ("MPH"), the following unrestricted rights: to interview me; to take motion and still pictures of me and recordings of my voice; to take motion and still pictures of my dog(s) and sound recordings of my dog(s); to use and distribute the pictures, recordings, my name and information which I provide in any and all media now known or hereafter invented, devised, or discovered, in perpetuity, throughout the world, including without limitation in and/or in connection with (a) the television series presently entitled "**Dog Whisperer with Cesar Millan**" (the "Program"), (b) exploitation of the Program or any portion of the Program in any and all media, (c) home videos/DVDs related to Cesar Millan's dog psychology and training techniques, and (d) in advertisements, publicity, marketing, merchandising, and promotions for the Program and/or Cesar Millan or his dog psychology and training techniques (the "Advertisements"), and (e) editing the Program, pictures, recordings and Advertisements in any manner which MPH elects in its sole discretion.

2. **Use of Rights/No Revocation:** I understand that MPH is not obligated to use all or any of the rights granted in this Release. I further understand and acknowledge that MPH will incur expenses and is proceeding in reliance on this Release, so I will not revoke it.

3. **Consideration:** For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I grant the rights set forth in Paragraph 1 above.

4. **Release:** I agree that I hereby voluntarily waive any right I or my heirs or successors may have to sue MPH or any person or company related to the Program or the Advertisements for reasons including but not limited to: (1) MPH, its licensees and assigns did not take or use in the Program all or any portion of the pictures, recordings, my name or information given by me; or (2) I do not approve of the manner in which MPH, its licensees and assigns took or used in the Program the pictures, recordings, my name or information given by me.

5. **Entire Release:** In signing this Release, I have not relied on any representations or other statements that are not contained in this Release. I further agree that no oral agreements are binding on MPH unless reduced to writing and signed by a duly authorized officer of MPH.

6. **Other:** I represent and warrant that I am over the age of 18 and have the full right, power and authority to grant the rights herein granted. Under penalty of perjury I certify that the information and representations given or made by me that are contained on this form are correct. This Release shall be performed at least in part in California whose law shall govern and whose courts shall have exclusive jurisdiction over any dispute relating to this Release. I understand that upon my execution of this Release, a duly authorized officer of MPH will counter-execute this Release, and return a copy to me.

AGREED AND ACCEPTED:

Signature: _____

MPH ENTERTAINMENT, INC.

Name: _____

By: _____

Dog's Name: _____

Title: _____

Address: _____

Date: _____

City, State, Zip Code: _____

Telephone: _____

Date: _____

FOR MPH USE ONLY:

Producer/Director: _____ Episode/Story: _____

Field Tape No. _____ Notes: _____